

CWB outputs and outcome measures

Workstream	Objective	Outputs	Baseline (2023/24)	Outcomes/Key results (OKRs)	Baseline (2023/24)	Target (2025/26)	Data source	Data status	Data owner
1. Procurement	Increased social and environmental benefits generated by council spending	Total monetary value of social value commitments made by contractors		Number of projects supported (through social value commitments) which deliver the outcomes identified in the Communities Impact Framework			Match My Project	System procured and can provide this data	Joanna Hodgson
	Increased financial wealth retained in local economy and communities	% of contracts awarded to local companies	In 2023/24, 1,904 (25.8%) out of 7,380 transactions were with Cambridge companies.				Tussell	Currently collected	Guy Dujon
		Total value of contracts awarded to local companies	In 2023/24, £23.7m (16.9%) out £140m total spend was with Cambridge companies				Tussell	Currently collected	Guy Dujon
	Improved skills for local residents	Number of people starting apprenticeships at the council	5 newly recruited apprentices 3 existing staff	Number of people completing apprenticeships and their sense of skills gained	7 existing staff completed apprenticeships 2023/24	Target to double number of apprenticeship starts from 2023/24 - 16	HR data on apprenticeships plus Follow up survey with apprentices	Not currently collected, but HR can collect this	Bev Howlett
		Number of people supported into apprenticeships in local SMEs, charities and not for profits (through Apprenticeship Levy transfer)	2 in 2022/23 0 in 2023/24 2 in 2024/25	Number of people completing apprenticeships and their sense of skills gained	1 in 2023/24	2	HR data on apprenticeships plus Follow up survey with apprentices	Not currently collected, but HR can collect this	Bev Howlett
		Number of people with improved pre-employment skills as a result of Council programmes		Number of people gaining a qualification or completing a course following support.			Sharing Prosperity Fund (SPF) monitoring data	Currently collected	Jemma Little
	Increased employment opportunities for local residents, including those disadvantaged groups	Work to unlock barriers for people from different communities to apply for our roles, including those disadvantaged by other systems or opportunities.		% of staff recruited who live in: a) the most deprived wards in Cambridge (Abbey, Arbury, East Chesterton and Kings Hedges), b) Cambridge c) outside Cambridge	a) 15.5% b) 34.4% c) 65.5%	b) 40% c) 70%	HR data on recruitment	Not currently collected, but HR can collect this data manually.	Vickie Jameson
		Work to unlock barriers for people from different communities to apply for our roles, including those disadvantaged by other systems or opportunities.		% of staff recruited that are: a) minority ethnic people b) disabled c) people with care experience d) people with armed forces experience	a)42.2% b)5.1% c)unknown (not gathered for this time period) d)unknown (not gathered for this time period)	a) 50% b) 15% c) 5% d) 5%	HR data on recruitment	HR already collect data on ethnicity and disability and will ne collecting data on armed forces.	Vickie Jameson
3. Finance and investment	Maximising investment in activity that reduces poverty and inequality and promotes an inclusive and sustainable economy	a) Total value of Council grant funding provided to voluntary and community organisations to address social and economic inequality b) Total value of grant funded activities (including additional income rased by community groups) c) Numbers of trustees supporting funded groups d) Numbers of volunteers supporting funded groups	a) £1,040,572 b) £4,500,000 c) 346 d) 2,373			Not possible to set outcome targets across the whole Community Grants programme, as outcomes for individual grant awards are measured differently	Community Grants monitoring data	Currently collected	Julie Cornwell
		Total value of money invested by Greater Cambridge Impact		Number of projects delivering Greater Cambridge Impact outcomes	0	0	Greater Cambridge Impact monitoring data		Jemma Little
		Total value of money pledged and realised through the Cambridge		Number of projects delivering Greater Cambridge Impact	0	0			Jemma Little
	4. Business and anchor institution engagement	Thriving local businesses		Number of jobs a) created and b) safeguarded Number of business with improved productivity Number of businesses with improved sustainability (including reduced CO2 emissions)			Sharing Prosperity Fund (SPF) monitoring data	Currently collected	Jemma Little
		Number of businesses receiving financial support					Sharing Prosperity Fund (SPF) monitoring data	Currently collected	Jemma Little
		Number of businesses receiving non financial support					Sharing Prosperity Fund (SPF) monitoring data	Currently collected	Jemma Little
		Numbers of businesses provided with assistance to be business ready		Numbers of new businesses created			Annual Business Survey (delivered through CitizenLab)	Not currently collected but survey is planned	Jemma Little
		Numbers of businesses reached through engagement activities (including events, newsletters, digital engagement)		% increase in business engagement			Sharing Prosperity Fund (SPF) monitoring data	Currently collected	Jemma Little
	Adoption of positive business practices by anchor institutions	Numbers of anchor institutions reached through engagement activities (including meetings, events, newsletters, digital engagement)		Number of new positive procurement practices adopted by anchor institutions Number of new positive employment practices adopted by anchor institutions			Sharing Prosperity Fund (SPF) monitoring data	Currently collected	Jemma Little
5. Whole system approaches in action (Focus on Abbey and Shaping Abbey)	Increased community capacity and social capital	Numbers of people and organisations reached through engagement activities (including events newsletters, digital engagement)		Increased networking, collaboration and co-production between community groups and local partner organisations			Outputs - Focus on Abbey and Shaping Abbey monitoring	Outputs – currently collected	Vicky Haywood
		Number of organisations receiving financial support		Numbers of community-led projects delivered that deliver community benefits			Outcome – survey of partners	Outcome – can be collected through a period 'pulse' survey	Vicky Haywood
		Number of organisations receiving non financial support		Numbers of community-led projects delivered that deliver community benefits			Outputs and outcomes - Focus on Abbey SPF monitoring	Currently collected	Vicky Haywood

Theme	Amount	%
Reducing poverty	129150	12.4
Reducing social isolation	5710	0.5
Arts and culture	145302	14.0
Sporting activities	21387	2.1
Community development	218211	21.0
Employment support	58802	5.7
Legal and financial advice	341758	32.8
Voluntary sector capacity building	120252	11.6